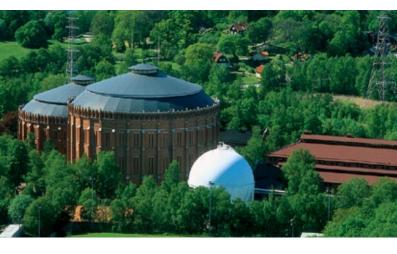


The Business Association for the Stockholm Royal Seaport deliver many benefits to you and your company!

As our numbers grow, the stronger we become and the more benefits we can offer!



So, of course, you and your company should become members. As a member, you too can influence developments!

företagsgruppen NORRA DJURGÅRDSSTADEN

STOCKHOLM ROYAL SEAPORT

## The Business Association for the Stockholm Royal Seaport



Here you can read about the Business Association for the Stockholm Royal Seaport and what it can do for you in terms of service, information, activities, and opportunities to market your company to other companies in the area. You can also read about how we act with one voice for the business community in our area, how we position ourselves, and defend our share of the "Stockholm cake". Obviously, the bigger we are, the stronger we become and the more we are able to do both for local companies individually and for the area as a whole.

Enjoyable reading and welcome to the Business Association for the Stockholm Royal Seaport!

## Get to know your neighbours and do business with them!

The Business Association for the Royal Seaport of Stockholm stimulates cooperation and business between corporate neighbours. We also promote our area in the Greater Stockholm region. It is easy to forget that in these digital days, a geographical presence is also important. By learning to know your business neighbours personally, it is easier to develop business together and build mutual trust for each other, bringing business gains as well as other mutual benefits!

# Influence development here in the Stockholm Royal Seaport

When you become a member of the Association, there are lots of opportunities to influence the development both of your own company and the area. Choose your own level of engagement. Simply by becoming a member and supporting us, you are influencing developments in a positive direction. For yourself and for all of us. If you want to be more active, the opportunities are great.

The area covers Hjorthagen, Värtahamnen, Frihamnen, Loudden, Gärdet and Strängsbotten.

## So here you are – a little from our menu!

#### The Association on the web!

All the information about the Business Association for the Stockholm Royal Seaport is available on the web, and describes how we work, the working groups, the board and the membership register. It is continuously updated with information about our own activities and the latest development plans for the area. There are excellent opportunities to communicate with other members. Members have their own login!

#### Stockholm Royal Seaport in Focus - our Journal

The journal is published twice a year. It contains progress reports for the area and gives opportunities for members to be heard! In short, "everything you need to know." You can advertise in the journal and present your services (the journal is distributed to all businesses in area, including non-members).

#### The Stockholm Royal Seaport - Business Event

We meet and showcase our companies. You meet your neighbours, have an enjoyable time together and develop business relationships. Our Business Event is always very popular!

#### **Working Groups**

Working groups 2010: Developments within trade and industry, and infrastructure issues, Security – safety, the range of services and the immediate surroundings, activities for members, information, profiling and signage of the area.

#### Mini Seminars

You set aside a few hours and learn more about something that interests you! For instance, you might invite members to visit your company, giving you the opportunity to present yourself and your company to interested members!

#### Member's Benefits

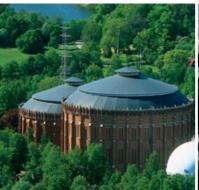
As a member you can take full advantage of special offers both for the company and for your employees.

### We are your voice when it is needed!

The Business Association is, among other things, the contact organisation for the City of Stockholm and other authorities, and a referral body for consultations in matters concerning our area.

We are members of the Network of Business Associations Stockholm (with about 20 other business associations). The Association is led by a board that is elected at the Annual General Meeting. But most of the work is done in project teams. In this way we are able to draw on the knowledge and specialist skills of our members.

We are the contact organisation for, and cooperate with, among others: the City of Stockholm, Stockholm Business Region, Ports of Stockholm, Small Business Delegation, the politicians in City Hall, the local commercial property owners / managers, the police and the National Crime Prevention Council. We are able to actively influence traffic issues, building construction, local services, environmental issues and other prerequisites for a well-functioning business community.









## Together we are strong!

All companies in our area is equally welcome as members of the Business Association. As a member, you choose how active you want to be and, irrespective of your choice, your membership is extremely valuable both for your company and for the Association. As our numbers grow, the stronger we become!

## There's lots happening in the area right now!

Homes are being built. The Northern Link is being built, the entire infrastructure in the area is changing radically! Lots of things are going on and much of this affects you and your company. Being a member of the Business Association for the Stockholm Royal Seaport is a great way to keep yourself continuously updated.



## A major network throughout the region!

We are members of the network of Business Associations in Stockholm (FGS), which also gives you, as a member, access to a large regional network. The FGS works with general issues of common interest such as regional infrastructure projects and the development of the city's business districts. As a member you also have the opportunity to establish contacts with member companies in the other Business Associations.



FÖRETAGSGRUPPEN



STOCKHOLM ROYAL SEAPORT

Box 27057, 102 51 Stockholm, Phone +46 (8) 661 55 75 info@norradjurgardsstaden.eu www.norradjurgardsstaden.eu